

ENAMEL PROTECTION. SMILE PERFECTION.



The polymer base protects the tooth enamel from the ceramic, and separates nicely when debonded.”

– Nadeem Ahmed, BDS, MFGDP, PgCert. Ortho., Pg Cert. Med. Ed., Staffordshire, England

Patient Satisfaction and **Your** Practice

Patients love the look of TPO® Aesthetic Brackets that feature *Personalized Color-Matching Technology*®. Doctors appreciate the way they perform—debonding is safe and comfortable due to the enamel protection interface between the bracket and enamel.¹ Try InVu® Aesthetic Brackets in your practice today and see the difference, not the brackets.

1. Clinical performance of uncoated and precoated polymer mesh base ceramic brackets; Hüdanur Yılmaz (née Huda Abulkbash) and Selma Elekdag-Türk; *Progress in Orthodontics* (2019) 20:4.

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Achieving Results with InVu® Aesthetic Brackets



A conversation with Dr. Nadeem (Tony) Ahmed,
orthodontist and educator based in
Staffordshire, England

What first drew you to InVu Aesthetic Brackets?

I have used ceramic brackets for many years, and previous iterations of ceramic brackets would shatter and damage tooth enamel on debonding. InVu brackets were the first to be manufactured featuring a proprietary polymer mesh base, which allows InVu to function and debond like a metal bracket.

Give us your top three reasons for choosing InVu.

- The polymer interface between ceramic material and the tooth enamel provides optimal bond strength and enamel protection.
- Eliminating friction is key to timely orthodontic treatment. Studies have shown that InVu demonstrated the lowest friction coefficient¹.
- Aesthetics are a premium. Featuring *Personalized Color-Matching Technology*[®], InVu blends to any shade tooth enamel better than any bracket I have used.

1. Pimentel RF, de Oliveira RS, Chaves Md, Elias CN, Gravina MA. Evaluation of the friction force generated by monocristalyne and policristalyne ceramic brackets in sliding mechanics. Dental Press J Ortho. 2013 Jan- Feb;18(1):121-7.

What do your patients have to say about InVu?

When aligner compliance is lacking with a patient, there's only one true alternative: InVu. Patients love the smooth feel of the edges and are pleasantly surprised at how much the brackets blend into their own teeth.

I notice fewer bond failures with InVu, meaning the patients are not rushing in for emergency appointments. My patients are genuinely shocked at how easy, comfortable, and quick the debonding process is.

Plus, InVu Brackets are barely noticeable in person or in pictures. Patients comment on the hassle-free treatment they experience with InVu.



Qualified in 1993 from the University of Birmingham, Dr. Ahmed went into the hospital service as an SHO in oral surgery and orthodontics, practicing in Burton and Derby. Dr. Ahmed returned to general practice and did vocational training prior to working as an associate in an NHS dental practice. Dr. Ahmed has been in private practice since 2003.

A trainer of foundation dentists for 11 years, Dr. Ahmed has received a diploma in the membership of the faculty of general dental practitioners, a postgraduate certificate in orthodontics from Warwick University, and a postgraduate certificate in medical education from Wolverhampton University. For over seven years, Dr. Ahmed has served as the chair of the Local Dental Network – Midlands.

Dr. Ahmed is not a consultant of TP Orthodontics, Inc. and receives no monetary compensation for his opinions of the product presented.



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