

MAKING A CASE FOR CLEARVU AESTHETIC BRACKETS

A conversation with Kourosh Zarrinnia, D.M.D., M.S., P.C.,
dentofacial orthopedic specialist based in
Woodland Hills, CA



CLEARVU®

How do you build an orthodontic practice around happier patients? It begins with confidence. Featuring Personalized Color-Matching Technology®, ClearVu® Aesthetic Brackets match virtually any tooth color. Patients feel more confident wearing them and doctors are confident with their performance.

For efficiency, ClearVu Aesthetic Brackets are available with Readi-Base® Pre-Applied Adhesive to reduce prep time and chair time. The flexible bracket base is designed for an easier debond, so no special tools are required. The time savings really add up. But don't take our word for it. See what Dr. Kourosh Zarrinnia has to say about his experience with ClearVu Aesthetic Brackets.

When did you first hear about ClearVu Aesthetic Brackets?

"A TP Orthodontics rep came to my office five years ago and showed me a kit. I could instantly see that they had a more natural look than the brackets I was using. I was a quick convert."

In your opinion, what are the top benefits of ClearVu Aesthetic Brackets?

"There is no better bracket option on the market for blending with the tooth enamel. I'm amazed when I see patients come in for checkups and their ClearVu brackets are still gorgeous. They never stain!

Secondly, ClearVu brackets function exactly like metal brackets; there's no difference in the outcome and no issues with breakage or debonding.

Finally, the confidence boost my patients experience with ClearVu is wonderful to see."

What do patients say about their ClearVu Aesthetic Brackets?

"They love them! Patients frequently comment that their friends don't realize they are wearing braces."

Would you recommend ClearVu Aesthetic Brackets with Readi-Base Pre-Applied Adhesive to your colleagues?

"My office loves the pre-coated brackets. Less chair time placing brackets means less back pain. Pre-coated brackets are cleaner and there's no removal of excess adhesive. We're able to treat more patients while keeping supply costs and waste down."

Any final thoughts?

"I treat difficult-to-severe cases. In my opinion, conventional brackets are better for difficult cases, and patients like the set-it-and-go mentality of brackets."



Dr. Zarrinnia has had extensive clinical experience as an orthodontist for more than 20 years. He has a conservative approach and believes in orthodontic treatment through growth correction. He has made several valuable contributions to orthodontic research. Many of the articles he has written have been published in highly respected orthodontic journals.

Dr. Zarrinnia completed his resident training at the University of Pennsylvania School of Dental Medicine and completed his orthodontic training and a Master of Science at Northwestern University. He received his D.M.D. degree from Temple University. In his free time, he loves the outdoors, hiking, and spending time with family and friends.



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