

Where Local Stories Reach the
Global Orthodontics Community

INSIDE NEWS

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TP ORTHODONTICS

INSIDE NEWS

SUMMER 2011

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USA

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Dr. Charles Wait shares with us about flying and helping underprivileged patients with the Flying Dentists Association. Dr. Wait is featured on InVu-Ortho.com as one of our Preferred InVu Orthodontists.

Welcome to Inside News, Issue 2

We know orthodontists do amazing things. *TP Orthodontics, Inside News* is distributed globally and recognizes excellence, progress, innovation and passion from practices around the globe. Each quarterly issue prints in multiple languages and looks at orthodontists — your lives, practices, staff and patients.

In our second issue, we introduce you to our global sales team and discuss adult orthodontic treatment with patient, Amber Tillinghast. We are also honored to feature Dr. Charles Wait on his involvement in the Flying Dentists Association.

HAVE SOMETHING TO SHARE?

Is your practice unique? Do you have tips to share with colleagues? Are you doing something extraordinary outside of the office? Or have you changed a patient's life? Share your achievements with your peers around the globe. All submissions are responded to by the editor within five business days.

Contact us:

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PATIENT HIGHLIGHT

Amber, InVu Patient

Free to Smile

An increasing number of adults are looking for aesthetic treatment options. Amber completed her orthodontic treatment last spring. Already married and in her twenties, the California native opted for an alternative to traditional metal brackets.

Amber talks to us about why aesthetic orthodontic treatment was important to her and how having braces has changed her life.

TPO: What made you decide to seek orthodontic treatment?

Amber: I always knew I had an overbite, but one day I saw a picture my husband had taken of me with a side profile. I didn't like what I saw. I immediately went to the orthodontist to get on a treatment plan.

TPO: Why was aesthetic treatment important to you?

Amber: When I thought of braces I pictured the actress in "Sixteen

Candles" or my uncle in all his headgear-glory. It was terrifying. I was relieved to know I didn't need to look like that. I was so excited not to worry about my profile or feeling insecure laughing with my mouth open. I definitely would have hesitated to wear metal braces.

TPO: What did friends and family members think about your orthodontic treatment?

Amber: My family and friends were happy I was treating myself to a better smile and better self-esteem. I realized how many adults want braces for the first time or after not wearing retainers after having braces as adolescents. I know people envied me for having adult braces. I heard that all the time!

TPO: Did you feel comfortable smiling during your treatment?

Amber: After seeing pictures and realizing that people sometimes didn't even notice, I felt very comfortable smiling and talking.



Amber completed orthodontic treatment last spring. She received her InVu aesthetic bracket treatment from Dr. Gary Brigham DDS, MSD of Sierra Orthodontic Services, Ltd.

From a distance no one could see them, (InVu Aesthetic Braces). Even in pictures taken during treatment they weren't visible. At first it was a little strange having braces in my mouth, but I got used to them very quickly.

TPO: How has orthodontic treatment changed your life?

Amber: I am free to smile and feel confident about the smile others are seeing; from any angle. I've always loved to laugh and smile. Now I love it even more. Not only have I taken care of myself through getting orthodontic treatment, I've inspired others to as well.

Dr. Charles Wait, Scottsdale, AZ

At Great Heights

Dr. Charles Wait earned his pilot's license in the summer of 1966, 12 years before starting his orthodontic practice. "I worked in a factory welding at night and flew during the day," recalls Wait. "That's how I paid for the pilot's license." In his senior year of college, Dr. Wait interviewed with United Airlines and was accepted but later changed his plans to go to dental school. "You can always be a dentist and fly," says Wait. "But if you're going to be a pilot, you're never going to be a dentist."

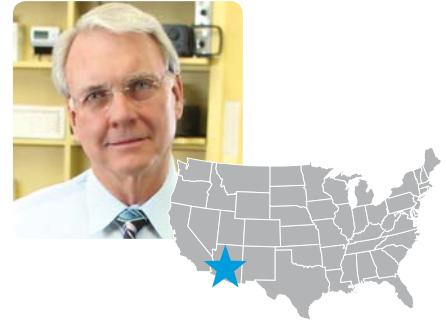
Dr. Wait joined the Flying Dentists Association because of the Continuing Education offered for both dental and orthodontic topics and aviation, and of course, to make a difference. "When we have our meetings we also do a substantial amount of mission work dentistry for the underprivileged in and outside of the States," Wait notes. "I really enjoy that."

All types of dental specialists are represented in the organization,

including 50 orthodontists. Wait's most recent trips with the Flying Dentists Association included flying to north central Arkansas and the Bahamas. "We had a great speaker, an M.D., D.D.S. oral surgeon who spoke on oral legions," he adds about his trip to Gaston, Arkansas.

Members of the FAA (Federal Aviation Administration) give a safety seminar at each event. Aviation courses include different flying categories, including sport for smaller planes. Each year exhibitors attending the association's national convention share the latest in aviation technology. "It changes as fast in aviation as it does in dentistry," Wait says.

The Flying Dentists Association includes over 250 members, all with a mutual goal of promoting aviation and superior dentistry. "Think about it. It takes a lot of training to be a professional pilot; a lot of skill and knowledge," Wait says. "It takes a lot of the same to be a dentist or an orthodontist."



BIOGRAPHY

Dr. Wait's practice is based in Scottsdale, Arizona, where he is a member of the Arizona Orthodontic Study Club and the Arizona Dental Society. He is an avid outdoorsman and an aviation enthusiast. Dr. Wait enjoys giving back to the community by volunteering with the Rotary Club and the Flying Dentists Association doing mission work.

→ We are proud to feature Dr. Wait as one of our Preferred InVu Orthodontists.

MAKE A DIFFERENCE

Readers looking to get involved in aviation and make a difference can learn more about the Flying Dentists Association at www.FlyingDentists.org.



TP Orthodontics, Inc. provides a complete line of orthodontic solutions including innovative, aesthetic treatment solutions to help expand your practice. Visit our website and online catalog today at tportho.com.

 Visit us on Facebook.

Meet the Global Sales Team

Introducing Our International Sales Professionals

In June, TP Orthodontics, Inc. business members came from five continents to meet at our corporate headquarters in La Porte, Indiana. The meeting included sales and marketing professionals from TPO locations throughout Europe, Australia, North America, Japan and South Africa. The conference focused on unique concepts that will help TPO better serve customers worldwide.

"I found the meeting to be quite valuable to me as it has given me a greater understanding of TPO's

commitment and dedication to becoming a leader in aesthetics," says Zowie James, an account executive in Australia. "I have a stronger knowledge of Personalized Color-Matching Technology and the resources available to add value to my doctors and their patients."

Business members from around the globe looked at Personalized Color-Matching Technology, the company's latest advancement in aesthetic orthodontics. Clayton Botha supports doctors throughout South Africa. "The science behind



Account executives Zowie James, Australia, and Clayton Botha, South Africa, in the original lab of TPO founder, Dr. Harold Kesling.

Personalized Color-Matching Technology makes us the ultimate solution to any practice," says Botha. "We are a family and our doctors and patients become an extension of that. For family, we only deliver the highest standard of service."

All conference attendees toured the TPO facilities to learn more about the manufacturing process. "The Global Sales Meeting enabled me to see first-hand the amount of effort, dedication and skill that is put into the design and manufacturing of our products," says Nick Tsiakas, an account executive in Ireland. "It is a privilege to represent TPO and I'm excited with what lies ahead."



TPO international marketing and sales professionals in front of the original lab building.

FEATURED PRODUCT

Personalized Color-Matching Technology

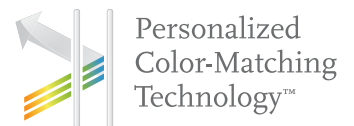
Featured on InVu® Aesthetic Brackets



**A PERFECT MATCH FOR ANY PATIENT.
THE PERFECT MATCH FOR YOUR PRACTICE.**

InVu Aesthetic Brackets featured Personalized Color-Matching Technology for a look that no other aesthetic bracket can achieve. TPO's exclusive ceramic technology has specially engineered optical

properties that absorb certain wavelengths of light, enabling only the natural tooth color to show. We send new cases to orthodontists just for being a customer. [Learn more at InVu-Ortho.com.](http://www.invu-ortho.com)



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