

THE ORIGINATOR®

# Clear Aligner System



Clear.  
Simple.  
Beautiful.



# Why wear braces if you don't have to?

The Originator® Clear Aligner System gently straightens your teeth without braces. **It moves your teeth gradually, and aligns them perfectly.** It's practically invisible and couldn't be easier to wear. Custom made to fit you comfortably, it features smooth edges and an anti-bacterial surface. You can trust the quality of your Originator System because it's manufactured by TP Orthodontics, a leader in the orthodontic industry. Our experience shows you really can have straight teeth without braces, and that's something to smile about.



### **What is the Originator?**

The Originator is a series of clear removable aligners that are custom fit to straighten your teeth gradually, in stages, one aligner at a time. They are specifically designed to address minor corrections that don't require traditional braces. Made from a light medical-grade plastic, they offer a much more attractive alternative to braces because they're virtually invisible and more comfortable to wear. In fact, you should quickly become accustomed to your Originator, with little or no interference with your speech.



### **How does it work?**

The Originator works by applying constant, gentle pressure that steadily moves your teeth from where they are to where your dental professional thinks they should be. Each aligner repositions your teeth a little further, getting you closer to your goal. Once the aligner you're wearing achieves the proper movement, it's time for the next in the series. Steadily, one Originator at a time, your teeth move into alignment.



# Straighten teeth invisibly



## How long do I have to wear it?

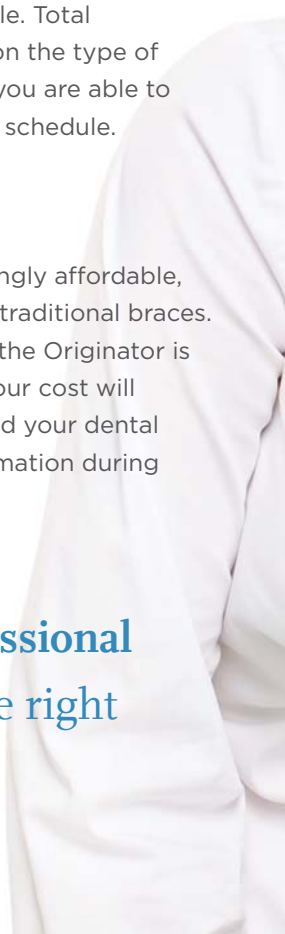
It's best to wear your Originator at all times, removing it only to eat, brush and floss. Typically patients wear the same aligner as prescribed by your orthodontist before moving to the next one in the series. Your dental professional will prescribe your wearing schedule. Total treatment time varies, depending on the type of alignment you need and how well you are able to adhere to your prescribed wearing schedule.



## How much does it cost?

The Originator is surprisingly affordable, usually costing less than traditional braces. If you have orthodontic insurance, the Originator is often covered just as braces are. Your cost will depend on your treatment plan, and your dental professional will provide that information during your consultation.

**Ask your dental professional  
if the Originator is the right  
choice for you.**



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sibly.



*Model wearing the Originator*



TP Orthodontics, Inc.

**The origin of a great idea.**

The history of the Originator and clear aligner therapy begins with Dr. Harold D. Kesling, founder of TP Orthodontics, Inc. He pioneered the concept of straightening teeth without braces when he invented the world's first removable tooth aligner in 1942. He called it the Tooth Positioner, and it revolutionized the orthodontic world. Over the years, TPO has made more custom tooth aligning appliances than any other company. We have maintained Dr. Kesling's commitment to technological innovation and continue to perfect his "original" idea by providing the Originator Clear Aligner System you can wear today.

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**TP Orthodontics, Inc.**

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